FAX# 703 528 7880

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP   OCT12/12 12.56
ORDER WORKSHEET   **CHANGES**   *** WFTV-TV ***

REP HEADLINE# 6228190   TRF# 321469
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV # _____   ADV. NAME ISS/AMER. CROSSROADS

AGY # _____   AGY. NAME CROSSROADS   REP.# _____ OFF.# 6556   SALESMAN #
                             CROSSROADS MEDIA LLC   BUYER NAME EMILY MILHOAN
                             66 CANAL CENTER PLAZA, SUITE 555   SALES PRSN WA- JOE KNAUER
                             ALEXANDRIA, VA 22314

ORDER # _____   CONTRACT # 6228190   CLASS: NATL.   LOCAL   REGIONAL

PRDCT AMERICAN CROSSROADS EST# 693   COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12   OCT22/12   WK-1

CITY TAX _____   STATE TAX _____   CO-OP BILLING NEEDED _____   DATE OCT12/12 12.56

REP: TO LENA
        FR JULIE
        OK'D M3
        TTLS RTS
        PLS CFM, THX 10/12

STA:

CON CM   ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

          AMERICAN CROSSROADS

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE :	: END : DATE :	:SPTS: /WK:	: WEEK : INVT :	DAYS	:TOTL: :SPTS:
:LINE#:	AGENCY ADVERTISER CODE =		AGENCY EST# = 693						
	AGENCY PRODUCT CODE =								
61 S 1100P-1135P		30	$2,800.00	10/16	10/20	10/20	0	SAT	0
PROGRAM : EYEWITNESS NEWS AT 11P									
76 A 1100P-1135P		30	$2,800.00	10/16	10/16	1	TUE		1
PROGRAM : NEWS									
ORD COM1: WE CAN OFFER									
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-61 FOR 1 SPOT/WK									

REP HEADLINE# 6228190   TRF# 321469
$$$ MOD# 1: UNAPPROVED REV #1 $$$

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ORDER WORKSHEET   HARRIS REPORT FROM REP
CHANGES   *** WFTV-TV ***
OCT12/12 12.56...

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE :	: END : DATE :	:SPTS: WEEK : :/WK: INVT :	DAYS	:TOTL: :SPTS:
:LINE#: :		: :		: :	: :			

STATION MAKEGOOD OFFERS:
M3   OK'D   BUY#61
MISSED:SAT/1100P-1135P
OFFER:TUE/1100P-1135P
CMT:WE CAN OFFER

| | | OCT20 | 30S | $2,800.00 | (OCT12/12) |
| | | OCT16 | 30S | $2,800.00 | PLS ADVISE. |

CONTRACT TOTAL   147550.00
TOTAL SPOTS   73

OCT/12   147550.00

MARKET TOTALS $421,571   WFTV 35%   WKMG 19%   WESH 29%   WOFL 15%   WKCF 1%   WRBW 0%   CABL 0%
WOPX 0%   WRDQ 1%   EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE   A-ADD   B-BUY TYPE   C-CANCELLED   DE-DELETE   E-EFF DATES   L-LENGTH   M-MAKEGOOD   N-PROGRAM NAME
P-CLASS,PLAN,SECT   Q-PAID PGM   R-RATE   S-SPOTS PER WEEK   T-TIME   X-LATE   Y-DAYS   Z-COMMENTS   *-MULTIPLE